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The Jewelry Advisor ©

www.ctjewelryappraisers.com

Volume 17 - May 2011



860.391.3001

Madison • New Haven • Chester • Kensington



Paul D Indorf

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Master Gemologist AppraiserSM

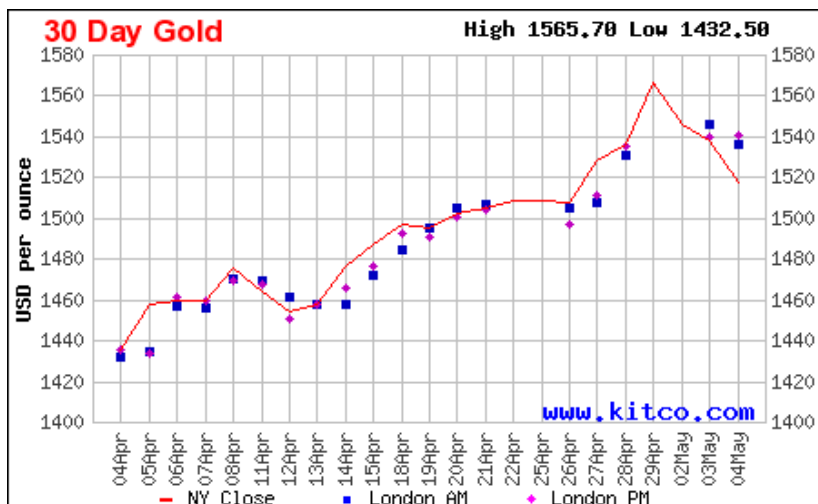


Dear Paul,

Thank you for your continued interest in my newsletter. I welcome suggestions for improvements and discussion topics. Please browse through the links in the right hand column. These links will connect you to a lot of very useful jewelry-related information. Also, if you scroll to the bottom of this email there is details about a monthly prize.

Is Gold in a Bubble?

I wrote about this in last month's newsletter. Here is a very interesting article on the topic by CNN Money: [Gold Bubble](#)



As of a few days ago gold peaked. Will it go back up? Who knows. If you have unwanted gold jewelry, I think now might be a good time to liquidate. Call for an appointment today. (860) 391-3001.

Kate Middleton's Engagement Ring

Have you seen the ring? [Kate's Ring](#) I thought it interesting that William is opting not to wear a wedding ring.

BNI Spotlight

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*Appraisal appointments
"while you wait"
are available at all
four locations*

*Chester - Madison
New Haven & Berlin*

Connecticut Jewelry Appraisers is a member of the River Delta chapter of Business Networking International. BNI, a business referral organization, provides an environment in which business owners can develop personal and professional relationships with dozens of other business people.

This month's featured networker is **Donna Masotti of Naked Eye Photography**. Donna has been in business for two years, although she has had a camera and a passion for photography for close to forty. With the wedding season upon us, Donna has some suggestions for the bridal couple that may alleviate some of the stress of choosing a wedding photographer. Narrowing the choices may be as simple as knowing what questions to ask during the initial interview; not only of the photographer, but of themselves.

- * Do you feel relaxed and comfortable with the photographer?
- * Do you like the photographer's style of work?
- * Can the photographer provide not only a portfolio of work, but also an entire wedding album?
- * How does the photographers description of their approach compare to your expectations?
- * When will the pictures be ready to preview?



Although each of these questions is important, Donna also feels trust is a valuable element to the selection process and works at building a relationship with each of her clients. "It's important that each couple knows their day is as special to me as it is to them. I'm not just taking photographs, I'm capturing memories" Donna's final word of advice: When you pick your photographer, take your time and trust your instincts.

Donna Masotti, **Naked Eye Photography**, Westbrook, CT 06498
(860) 922-8955 [Naked Eye Photography Website](#)

Thank you for your interest in my newsletter. Please visit my website at [Connecticut Jewelry Appraisers](#) for more information.

Sincerely,

Paul Indorf
Connecticut Jewelry Appraisers

*call 860-391-3001
or [email](#)
to book an appointment*



*Shop on-line!
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Store*





Forward this newsletter to your friends and business associates and I will put your name in a drawing to be held at the end of the month for a \$25.00 cash prize. Each time you successfully forward my newsletter you earn one chance at the prize.

\$25 Prize

To forward the newsletter, just click on the "Forward email" hypertext located at the bottom of the newsletter. This will bring up a simple form. The form has fields for your name and email address and blank fields for up to five of your friends. Please include a personal endorsement in the "add a personal message" field. *I really appreciate any referrals you send my way.*

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