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Volume 19 - Summer 2011



*Connecticut*  
**JEWELRY APPRAISERS**  
*"We value your treasures"*

**860.391.3001**

Madison • New Haven • Chester • Kensington



**Paul D Indorf**

GG, ICGA, ASG, ASA  
*Master Gemologist Appraiser*<sup>®</sup>

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Dear Paul,

Thank you for your continued interest in my newsletter. I welcome suggestions for improvements and discussion topics. Please browse through the links in the right hand column. These links will connect you to a lot of very useful jewelry-related information. Also, if you scroll to the bottom of this email there is details about a monthly prize.

### ***If You Don't Read Anything Else, Read This!***

#### [Diamonds, jewelry may need new looks because of market jumps](#)

Diamonds and gold have risen dramatically over the last year. Don't be caught underinsured.

**\*\*Call today and I will check the value of your diamond jewelry. \*\***

## **Jewelry Camp 2011** ***The Antique Jewelry & Art Conference***

This year's Antique Jewelry and Art Conference, aka "Jewelry Camp" was held at the Tarrytown House Estate from July 15th through the 17th. Ed and Sandy Lewand put together a tremendous conference featuring excellent speakers, great "hands-on" sessions and a fabulous dealer night. The venue was perfect featuring excellent food, great accommodations and an unparalleled learning experience.

### ***\$1,800 oz.! - Selling Gold?***

Gold is at an all-time high! If you are thinking of selling gold, read this article from USA Today to help avoid some of the common pitfalls. [How to get the best price when selling gold.](#)

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### ***Downloads***

[CJA Brochure](#)  
[Insurance Questions](#)  
[Vacation/Buying Tips](#)  
[Traveling Checklist](#)

### ***Helpful Links***

[Jewelry Info Center](#)  
[Antique Jewelry University](#)  
[Antique Jewelry Camp](#)  
[Roskin Gem Report](#)  
[Local Business Professionals](#)  
[Peter Indorf Jewelers](#)  
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***Appraisal appointments  
"while you wait"  
are available at all  
four locations***

***Chester - Madison  
New Haven & Berlin***

If you have gold to sell, contact me and I will go over the items with you and help you get the best price. Call today.



*call 860-391-3001  
or [email](#)  
to book an appointment*

### ***Traveling Checklist***

Going on a trip in the future? Check out my "Vacation Buying Tips" and "Traveling Checklist" in the Downloads in the right hand column of this newsletter. There is a lot of very useful information.

Here is an article from USA Today on how to avoid credit/debit card problems while traveling:

[Don't let the credit card grinch strike while on vacation](#)



### ***BNI Spotlight***

Connecticut Jewelry Appraisers is a member of the River Delta chapter of Business Networking International. BNI, a business referral organization, provides an environment in which business owners can develop personal and professional relationships with dozens of other business people.

If you have a business and would like to get referrals, give me a call and I will explain how BNI can help your business grow.

Thank you for your interest in my newsletter. Please visit my website at [Connecticut Jewelry Appraisers](#) for more information.

*Shop on-line!  
Peter Indorf Jewelers E-Store*



Sincerely,

Paul Indorf  
Connecticut Jewelry Appraisers



Forward this newsletter to your friends and business associates and I will put your name in a

drawing to be held at the end of the month for a \$25.00 cash prize. Each time you successfully forward my newsletter you earn one chance at the prize.

## \$25 Prize

To forward the newsletter, just click on the "Forward email" hypertext located at the bottom of the newsletter. This will bring up a simple form. The form has fields for your name and email address and blank fields for up to five of your friends. Please include a personal endorsement in the "add a personal message" field. *I really appreciate any referrals you send my way.*

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CT Jewelry Appraisers | PO Box 521 | Chester | CT | 06412