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Madison • New Haven • Chester



**Paul D Indorf**

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Dear Paul,

Thank you for your continued interest in my newsletter. I welcome suggestions for improvements and discussion topics. Please browse through the links in the right hand column. These links will connect you to a lot of very useful jewelry-related information.

### ***Remember The Alamo?***

Early last week, I was in San Antonio just around the corner from the Alamo attending the American Society of Appraisers International Appraisers Conference at the Marriott Riverwalk. The conference was three days of seminars by



industry experts on a variety of appraiser-related subjects. A highlight was the keynote speaker, Peter Zeihan, an international affairs expert and frequent interviewee for national and international TV news shows, radio programs and major print and publications. Mr. Zeihan shared his strategic insights on why he believes we are on the cusp of one of the most significant evolutions in human history. It was a fascinating presentation covering the changing geopolitical alignments, the impact of demographic shifts on the global financial system and how these changes interact with one another. His presentation left me feeling cautiously optimistic about the future. The jewelry appraiser seminars covered subjects from social media marketing to gem cutting.

There was also plenty of time for networking and strolls along the San Antonio Riverwalk. It was great catching up with old friends and meeting new ones.

### ***Gemprint® - Diamond Fingerprinting***

*I am considering purchasing the Gemprint® system and offering it as an additional service to my clients. I would appreciate your opinions, questions and concerns.*

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### ***Helpful Links***

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[Roskin Gem Report](#)

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Gemprint® is an identification system for diamonds that records the unique and subtle distinctions in diamonds, just as fingerprinting does for people. Gemprint® technology works by shining a low-powered red laser light at a diamond, which is refracted within the diamond and reflected from every facet and internal characteristic. The returning light is a distinct "optical fingerprint" that is recorded and instantly saved in a global database of jewelers, law enforcement and government officials. Gemprints can be matched and retrieved in seconds.

Three reasons to register your diamond's fingerprint:

1. Peace of mind - If your diamond is lost, stolen or removed from the setting, Gemprint® allows for positive identification. No more worry of tampering when your diamond is left for repair.
2. Insurance discounts - Gemprint® is recognized by nearly all insurance companies as a safeguard for diamonds and many offer a 10% discount when your diamond is registered in the International Registry.
3. Protect your investment - Gemprint® is a court accepted means of irrefutable evidence proving ownership and thus protecting your investment. When stolen jewelry is recovered, the diamond's Gemprint can be matched with the ID in the Lost and Stolen Database in seconds.

Here is a clip from an old Law and Order episode where Gemprint® was used to solve the crime: [Law and Order](#)

Thank you for your interest in my newsletter. Please visit my website at [Connecticut Jewelry Appraisers](#) for more information.

Sincerely,



**Paul D. Indorf**

GG, ICGA, ASG, ASA

Master Gemologist Appraiser ®

Connecticut Jewelry Appraisers

*Appraisal appointments  
"while you wait"  
are available at all  
three locations*

*Chester, Madison  
& New Haven*

*call 860-391-3001  
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