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The Jewelry Advisor ©

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Connecticut
JEWELRY APPRAISERS
"We value your treasures"

860.391.3001

Madison • New Haven • Chester



Paul D Indorf

GG, ICGA, ASG, ASA
Master Gemologist Appraiser[®]

Dear Paul,

Thank you for your continued interest in my newsletter. I welcome suggestions for improvements and discussion topics. Please browse through the links in the right hand column. These links will connect you to a lot of very useful jewelry-related information.

Donate To Sandy Hook Elementary School

If you would like to make a donation to the Newtown Rotary Sandy Hook School Fund, please click on the link and do so. 100% of your donation goes to help those affected by this tragedy.

[Newtown Rotary Sandy Hook School Fund](#)



Did You Receive Jewelry For The Holidays?



Lucky you! I hope you really enjoy your gift for years to come. Jewelry is a gift that endures. The next step is to have the jewelry properly appraised and added to your insurance. Larger items need to be scheduled separately to ensure proper replacement.

Don't delay, call me today to book your appointment (860) 391-3001.

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*Appraisal appointments
"while you wait"
are available at all*

**The following article is part of a series written in collaboration with the American Gem Society Laboratories. Special thanks to Alethea Inns, C.G., Director of Diamond Grading at AGSL for her technical contributions.*

In the internet age consumers expect to know the details of their purchases more intimately, especially the significant ones. In-depth and comprehensive information is more accessible to the consumer today than ever before. Informed diamond shoppers understand that certain characteristics that might not be obvious to the casual shopper may in fact be significant in terms of value and performance. These factors are revealed in high quality laboratory reports. Moreover, laboratory grading provides expert, unbiased, third-party evaluation that is not vested in the sale of the diamond.

[Entire Article](#)

Thank you for your interest in my newsletter. Please visit my website at [Connecticut Jewelry Appraisers](#) for more information.

Sincerely,



Paul D. Indorf
GG, ICGA, ASG, ASA
Master Gemologist Appraiser ®
Connecticut Jewelry Appraisers

three locations
Chester, Madison & New Haven
call 860-391-3001
or [email](#)
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