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Volume 16 - April 2011



*Connecticut*  
**JEWELRY APPRAISERS**  
*"We value your treasures"*

**860.391.3001**

Madison • New Haven • Chester • Kensington



**Paul D Indorf**

GG, ICGA, ASG, ASA  
*Master Gemologist Appraiser*<sup>®</sup>

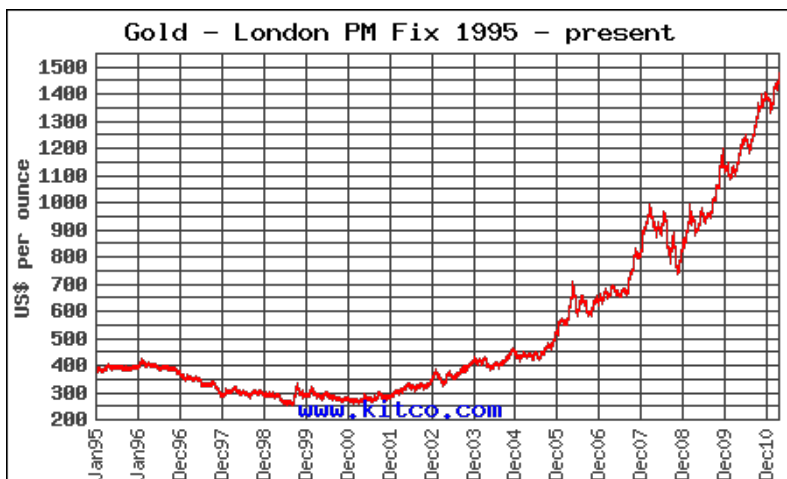


Dear Paul,

Thank you for your continued interest in my newsletter. I welcome suggestions for improvements and discussion topics. Please browse through the links in the right hand column. These links will connect you to a lot of very useful jewelry-related information. Also, if you scroll to the bottom of this email there is details about a monthly prize.

***Should You Have Your Appraisals Updated?***

Has it been more than three years since your jewelry has been appraised? Periodic updates of the values of your jewelry is necessary to keep up with inflation. Some insurance policies have built-in increases based on the CPI, however, the effects of inflation are not evenly distributed across all sectors of the economy and certainly not when dealing with jewelry. For example, in the past five years gold has more than doubled from \$600 per ounce to almost \$1,500 per ounce! Diamonds have gone through similar price increases, but with diamonds the price increases vary yet again within different qualities, sizes and shapes. I can review your appraisals and make recommendations when I think an update is necessary.



The important thing to remember is, *if your items are not valued at current replacement value, you may not be fully covered if you have a loss.* Take a few minutes and print and read my "Insurance Questions" in the blue

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- [CJA Brochure](#)
- [Insurance Questions](#)
- [Vacation/Buying Tips](#)

***Helpful Links***

- [Jewelry Info Center](#)
- [Antique Jewelry University](#)
- [Antique Jewelry Camp](#)
- [Roskin Gem Report](#)
- [Local Business Professionals](#)
- [Peter Indorf Jewelers](#)
- [Deep River Design](#)

***Appraisal appointments  
"while you wait"  
are available at all  
four locations***

***Chester - Madison  
New Haven & Berlin***

column on the right side of this email. Then call your insurance agent and make sure you are properly covered. If you need assistance or an updated appraisal, please give me a call at 860-391-3001. The consultation and review of your appraisals is free. If I feel the appraisal needs updating, I will quote a price on the spot.

### ***How to Clean Your Jewelry***

Here is a great link to the Jewelry Information Center's website on the subject of jewelry cleaning. Make sure you check out the other tabs on their page, there is a ton of very useful information. Click the link

[\*\*\*How To Clean Jewelry\*\*\*](#)

### ***BNI Spotlight***

Connecticut Jewelry Appraisers is a member of the River Delta chapter of Business Networking International. BNI, a business referral organization, provides an environment in which business owners can develop personal and professional relationships with dozens of other business people.

This month's featured networker is Dr. Shari Roguski. I have known and used Dr. Shari for over 10 years. Give her a try, she is fabulous!



Dr. Shari Roguski from Alternative Health Care is a chiropractic physician, acupuncturist, hypnotherapist and nutritional counselor. What differentiates Dr. Shari from other chiropractors is she approaches each patient from a holistic model. What does this mean?

When a patient comes in for a treatment, whether it be chiropractic, acupuncture, etc., she takes the time to sit down and talk with the person, gather their relevant medical history and perform a comprehensive exam. When this is complete, she explains the best way to address their problem areas. Remember, you may have more than one problem going on and may need more than one treatment option.

Stay well, and good wishes to all, Dr. Shari Roguski, 145 Durham Rd., Suite 6 Madison, CT 06443 203-245-8000 [www.ctalternativehealth.com](http://www.ctalternativehealth.com)

Thank you for your interest in my newsletter. Please visit my website at [Connecticut Jewelry Appraisers](http://ConnecticutJewelryAppraisers.com) for more information.

**Sincerely,**

***call 860-391-3001  
or [email](#)  
to book an appointment***



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Paul Indorf  
Connecticut Jewelry Appraisers



Forward this newsletter to your friends and business associates and I will put your name in a drawing to be held at the end of the month for a \$25.00 cash prize. Each time you successfully forward my newsletter you earn one chance at the prize.

# \$25 Prize

To forward the newsletter, just click on the "Forward email" hypertext located at the bottom of the newsletter. This will bring up a simple form. The form has fields for your name and email address and blank fields for up to five of your friends. Please include a personal endorsement in the "add a personal message" field. *I really appreciate any referrals you send my way.*

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