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**Paul D Indorf**  
GG, ICGA, ASG, ASA  
*Master Gemologist Appraiser*<sup>®</sup>

Dear Paul,

Thank you for your continued interest in my newsletter. I welcome suggestions for improvements and discussion topics. Please browse through the links in the right hand column. These links will connect you to a lot of very useful jewelry-related information.

### ***Tips on Smart Shopping for Holiday Jewelry***



Whether you're buying five golden rings or that classic strand of pearls, purchasing a nice piece of jewelry for the holidays isn't that difficult. But getting a good deal takes a little know-how.

The first rule: Buy from someone you trust.

"Know what you're buying," says

Laura Simanton, senior public relations manager for the Gemological Institute of America, or GIA. "And the best way to know what you're buying is to know who you're buying from."

Second, get "a full and accurate description of the item," she says. Know that words like "synthetic," "created" or "lab created," mean the stones are not natural. "Be sure you know if the gem you're buying is natural, synthetic or treated in any way."

If the item comes with a laboratory report, it should be from an accredited gem lab. In the report, look for treatments done to the stone (such as heating, irradiation or laser drilling and filling) that may enhance the appearance, but not necessarily the value.

And, whether you're buying for yourself or someone else, you want the option of returning the item. Whether your special someone prefers gold to platinum or the item just isn't the quality expected, you want a seller who stands behind the product with a convenient return policy.

Read the full article by Dana Dratch: [Tips on Smart Shopping for Holiday Jewelry](#) This is a great article with a ton of useful information.

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[Roskin Gem Report](#)

[Adessi Jewelers](#)

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***Appraisal appointments  
"while you wait"***

### ***How Long Has It Been?***

How long has it been since you had your jewelry inspected? Regular checkups by a jewelry professional can help prevent future problems. They can spot loose or damaged stones, worn settings and will recommend the proper corrective action. An added benefit is that most jewelry stores will clean and inspect your jewelry for free. I recommend any fine independent (non-mall) type jeweler for this service. Don't delay, it has already been much longer than you think.



*are available at all three locations*

*Chester, Madison & New Haven*

*call 860-391-3001 or [email](#) to book an appointment*

### ***How To Clean Your Jewelry***

Here are some great tips on how to safely clean your jewelry at home:

[Cleaning Your Jewelry](#)

Thank you for your interest in my newsletter. Please visit my website at [Connecticut Jewelry Appraisers](#) for more information.

Sincerely,



**Paul D. Indorf**

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